

FR T S E



# Trinity Broadcasting Network Community Ascertainment

Please Print

Question: What do you feel  
are the 3 most pressing  
problems in your  
community?

Date \_\_\_\_\_

Counselor \_\_\_\_\_  
initial please

Station \_\_\_\_\_

Comments:

Callers City \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

(cont'd on back) →

\_\_\_\_ MALE \_\_\_\_ FEMALE (e)

AGE: \_\_\_\_ 18-34 \_\_\_\_ 35-49 \_\_\_\_ 50-64 \_\_\_\_ 65 plus

ETHNIC: BLACK (a) \_\_\_\_ SPAN./SUR. (b) \_\_\_\_ AM. IND. (c) \_\_\_\_

ORIENTAL (d) \_\_\_\_ CAUC. \_\_\_\_ OTHER \_\_\_\_

BASE E  
OF FORM

Comments on Problems  
(cont'd)

Office Use Only

## TABULATION

- A. Education/  
Schools \_\_\_\_\_
- B. State/ Local Gov. \_\_\_\_\_
- C. Fed. Gov. \_\_\_\_\_
- D. Apathy \_\_\_\_\_
- E. Growth/Pop. \_\_\_\_\_
- F. Mass  
Transportation \_\_\_\_\_
- G. Housing \_\_\_\_\_
- H. (Un)employment \_\_\_\_\_
- I. Crime \_\_\_\_\_
- J. Ethnic  
Discrimination \_\_\_\_\_
- K. Pollution/  
Environment \_\_\_\_\_
- L. Broadcast  
Media \_\_\_\_\_
- M. Print Media \_\_\_\_\_
- N. Health Care \_\_\_\_\_
- O. Youth \_\_\_\_\_
- P. Alcohol/  
Drugs \_\_\_\_\_
- Q. Cost of Living/  
Inflation \_\_\_\_\_
- R. Energy/Fuel \_\_\_\_\_
- S. Senior Citizens \_\_\_\_\_
- T. Recreation \_\_\_\_\_
- U. Welfare \_\_\_\_\_
- V. Women's Rights \_\_\_\_\_
- W. Streets/  
Highways \_\_\_\_\_
- X. Consumer  
Problems \_\_\_\_\_
- Y. Taxes \_\_\_\_\_
- Others \_\_\_\_\_

Office Use Only

P.02

12022986375

TO

1

NOV-09-1993

FROM

15:06

TBN-MIAMI

# Community Ascertainment

Please Print

Question: What do you feel  
are the 3 most pressing  
problems in your  
community?

Date \_\_\_\_\_

Counselor \_\_\_\_\_  
initial please

Station \_\_\_\_\_

Callers City \_\_\_\_\_

Comments:

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_ MALE \_\_\_\_ FEMALE (e)

AGE: \_\_\_\_ 18-34 \_\_\_\_ 35-49 \_\_\_\_ 50-64 \_\_\_\_ 65 plus

ETHNIC: BLACK (a) \_\_\_\_ SPAN. SUR. (b) \_\_\_\_ AM. IND. (c) \_\_\_\_

ORIENTAL (d) \_\_\_\_ CAUC. \_\_\_\_ OTHER \_\_\_\_

This form is the same as the form  
that Reads "Trinity Broadcasting  
Network Community Ascertainment,"  
except that it has nothing on the  
back side of it.

Both of these forms are used, they're  
just kind of mix in together, and which  
ever one the prayer partner grabs, is  
the one they use!

c

TIPS IN COMPILING LEADER LISTS: GROUPS FROM WHICH LEADERS CAN BE FOUND AND INTERVIEWED

Agriculture	Farm groups, government farm bureaus, co-ops, county extension agents or agencies, soil conservation groups, etc.
Business	Financial Institutions, large companies, manufacturers, any retail organization (i.e., Retail Merchant's Assoc.), Restaurant Association, Chambers of Commerce
Charities	United Way, Red Cross, Salvation Army, Meals on Wheels, Traveler's Aid Society, etc.
Civic/Neighborhood/Fraternal Groups	Service Organizations (Rotary, Lions, Optimists, etc.), Neighborhood Improvement Organizations, Boys Clubs, Girls Clubs, Elks, etc.
Consumer Services	Better Business Bureau, Legal Aid Society, Consumer Protection Agencies or Groups; Departments within certain city or county offices that deal with consumer problems. Sometimes large companies or utility companies have consumer affairs departments.
Culture	Local Symphony, Theatre, Historical Societies; any musical or drama organization; Fairs, Historic observances, etc.
Education	College officials; School board members, principals, public or private school administrators, Teacher Groups, Alumni Assoc., Students if they head some on campus organization that represents a number of other students. State or Federal Departments of Education, NEA, etc.
Environment	Sierra Club, Organizations concerned with ecology, Anti-Pollution groups; Anti-Nuclear Groups, Forestry Service, US Corps of Engineers, Environmental Protection Agency (Government EPA may be able to provide names of other groups in this category.)
Government	State, Local, National Departments, Bureaus, agencies. Mayor, Commissioners, Judges, Police Chief, Sheriff, etc.
Labor	Any union. Union news publication staffs.
Military	Military bases, recruiting offices and officers, base commanders, civilian or military heads of organizations on base, Veterans Hospitals, veterans groups (VFW, American Legion), National Guard organizations, Reserve outfits, etc.
Minority/Ethnic	NAACP, C.E.T.A (Federal organization), any government body that deals with employment, rights, etc.; church organizations that attract mostly minorities; coalition groups.
Elderly Organizations	Nursing home associations, officers (managers, dieticians) at Nursing Homes; (Senior Citizen Centers), Retirement groups (Amer. Assoc. of Retired Persons) Meals on Wheels, Mental Health-Mental Retardation chapters often deal with problems of the elderly.
Women's Organizations	N.O.W., Pro or Anti-E.R.A. Groups, League of Women Voters, YWCA, Junior League Organizations, Ladies Auxiliaries of Civic and Service Clubs (Lions, Optimists, Firemen, Police auxiliaries, etc.)
Professions	Doctor Organizations, Lawyer Associations (Bar group), Professional Fraternities, Guild groups, etc.
Youth Organizations	Any youth athletic organization, Scouts, YMCA, Junior Achievement, School clubs, etc.
Pub Safety Health & Welfare	Hospitals, Public Health Services, Police Groups, Sheriff's Dept., Cancer Society, Heart Association, Blood Centers, etc.
Recreation	Parks and Recreation Dept., athletic organizations, etc.
Religion	Churches, Seminaries, Church Organizations.

Expand to - number of organization

7 The 19 Categories of Community Leaders List ↑ 1

DEFINITION OF A LEADER: A leader is defined by the FCC as one who has decision making responsibilities, one in management, high level authority, etc.\*

The leader is asked these questions:

- (1) In your opinion, as a community leader, what do you think are the most pressing problems, needs, and interests in the community you serve?
- (2) Have you any additional leadership roles in the community, such as president of a civic or fraternal organization, or a board member, chairperson, etc?

Make sure you have recorded the organization and the position of the person you interviewed.

In approaching the leader for the interview, to allay their fears of being quoted or misrepresented, it is first necessary to establish your credibility and rapport with them. For example, you might begin by giving your name and position at the station. Then explain why you are calling; for instance, you might say, "One of the requirements FCC requests is that the television station ascertain from leaders in the community--leaders in all types of service to the public--what they feel are to them the two or three most pressing needs of the community." Then explain that after about 25 interviews each quarter, the problems mentioned are tabulated, and the ten most mentioned are chosen. "Then we at the station seek to have some of our programming address those needs, and thus alert the public." Then explain, "In this way we have satisfied that FCC requirement."

- \* A leader in a small community may be a Bank Vice President, but this would not necessarily be the case in a large city.



COMMUNITY  
LEADER SAMPLE

PLEASE PRINT

White/Female

Business

L

NAME: Gale Tonelli - Executive Director  
 TITLE: Engineering Contractors Association  
 ADDRESS: 1800 West 49th Street  
 CITY: Miami STATE: FL 33142  
 DATE AND LOCATION OF INTERVIEW: 305/620-0335  
 INTERVIEWED BY: R.D.

ADDITIONAL LEADERSHIP POSITIONS	TAB
NONE	

COMMENTS ON PROBLEMS:

1. Road Taxes

2. Crime

3. Education

TABULATION

- A. Education/Schools ☒
- B. State/Local Gov. ☐
- C. Fed. Gov. ☐
- D. Apathy ☐
- E. Growth/Pop. ☐
- F. Mass Transportation ☐
- G. Housing ☐
- H. (Un)employment ☐
- I. Crime ☒
- J. Ethnic Discrimination ☐
- K. Pollution/Environment ☐
- L. Broadcast Media ☐
- M. Print Media ☐
- N. Health Care ☐
- O. Youth ☐
- P. Alcohol/Drugs ☐
- Q. Cost of Living/Inflation ☐
- R. Energy/Fuel ☐
- S. Senior Citizens ☐
- T. Recreation ☐
- U. Welfare ☐
- V. Women's Rights ☐
- W. Streets/Highways ☐
- X. Consumer Problems ☐
- Y. Taxes ☒
- Others ☐

1 (CONT'D ON BACK)

White/Male

✓

COMMUNITY  
LEADER SAMPLE

PLEASE PRINT

Charity

L

NAME: Jay Rader - Executive Director  
 TITLE: Childrens Home Society of Florida  
 ADDRESS: 105 Northeast 3rd St.  
 CITY:  Ft. Lauderdale STATE:  Ft. 33301-1094  
 DATE AND LOCATION OF INTERVIEW 764-6455 (1-800-CHS-4600) 763-6573  
 INTERVIEWED BY: \_\_\_\_\_

ADDITIONAL LEADERSHIP POSITIONS	TAB
Associate Pastor; Redeemer	
Lutheran Church	
Chaplain - 482nd Tactical Fighter	
Wing	

COMMENTS ON PROBLEMS:

1. Housing for low income families
2. Drugs & its effects  
(Need to deal more adequately with those who are already afflicted)
3. Lack of fund raising resources for the mentally ill. (The elected officials need to be pressured more).

TABULATION	
A. Education/Schools	___
B. State/Local Gov.	___
C. Fed. Gov.	___
D. Apathy	___
E. Growth/Pop.	___
F. Mass Transportation	___
G. Housing	✓
H. (Un)employment	___
I. Crime	___
J. Ethnic Discrimination	___
K. Pollution/Environment	___
L. Broadcast Media	___
M. Print Media	___
N. Health Care	✓
O. Youth	___
P. Alcohol/Drugs	✓
Q. Cost of Living/Inflation	___
R. Energy/Fuel	___
S. Senior Citizens	___
T. Recreation	___
U. Welfare	___
V. Women's Rights	___
W. Streets/Highways	___
X. Consumer Problems	___
Y. Taxes	___
Others	___



## BCI LEADER SAMPLE

PLEASE PRINT

Civic

L

NAME Bob Mearns - Davie Town Administrator <sup>Government</sup>

TITLE Davie Community Services

ADDRESS 6391 S.W. 45<sup>th</sup> St.

CITY Davie STATE FL 33314-3399

DATE AND LOCATION OF INTERVIEW \_\_\_\_\_

797-1030

INTERVIEWED BY \_\_\_\_\_

BUSINESS COMMUNICATIONS INC. - 900 RIDGLEA BANK BLDG. - FORT WORTH, TEXAS 76116 - (817) 731-0837

ADDITIONAL LEADERSHIP POSITIONS	TAB
Chairman: So. Ft. Education Complex	
Board of Dir.: Neighbors against Gangs	
Board of Advisors: Flamingo Gardens	

## COMMENTS ON PROBLEMS:

1. Crime / Drugs (the relationship)
2. Need to maintain taxes at a reasonable level.
3. Growth Management  
In all aspects from our roads to preserving our environment and not degrading it!

## TABULATION

- |                             |   |
|-----------------------------|---|
| A. Education/Schools        | — |
| B. State/Local Gov.         | — |
| C. Fed. Gov.                | — |
| D. Apathy                   | — |
| E. Growth/Pop.              | ✓ |
| F. Mass Transportation      | — |
| G. Housing                  | — |
| H. (Un)employment           | ✓ |
| I. Crime                    | ✓ |
| J. Ethnic Discrimination    | — |
| K. Pollution/Environment    | — |
| L. Broadcast Media          | — |
| M. Print Media              | — |
| N. Health Care              | — |
| O. Youth                    | — |
| P. Alcohol/Drugs            | ✓ |
| Q. Cost of Living/Inflation | — |
| R. Energy/Fuel              | — |
| S. Senior Citizens          | — |
| T. Recreation               | — |
| U. Welfare                  | — |
| V. Women's Rights           | — |
| W. Streets/Highways         | — |
| X. Consumer Problems        | — |
| Y. Taxes                    | ✓ |
| Others                      | — |

## BCI LEADER SAMPLE

PLEASE PRINT

Consumer Services

L

NAME Southern Bell - Corporate Consumer Affairs Dept.  
 TITLE Mike Branigan - Manager  
 ADDRESS P.O. Box 5288  
 CITY FT. LAUD. STATE FL. 33311  
 DATE AND LOCATION OF INTERVIEW \_\_\_\_\_  
305/492-1548  
 INTERVIEWED BY \_\_\_\_\_

BUSINESS COMMUNICATIONS INC. - 900 RIDGLEA BANK BLDG. - FORT WORTH, TEXAS 76116 - (817) 731-0637

ADDITIONAL LEADERSHIP POSITIONS	TAB
Board Member - Pompano Economics Group.	
Board Member - Pompano Chamber of Commerce.	
(Past Pres.) Board Member - Junior Achievement	

## COMMENTS ON PROBLEMS:

1) Education -

The need to expand + develop the educational services in Dade + Broward County.

2) Drugs and Crime

3) Elderly -

An issue that deserves our attention.

## TABULATION

- |                             |                                     |
|-----------------------------|-------------------------------------|
| A. Education/Schools        | <input checked="" type="checkbox"/> |
| B. State/Local Gov.         | ___                                 |
| C. Fed. Gov.                | ___                                 |
| D. Apathy                   | ___                                 |
| E. Growth/Pop.              | ___                                 |
| F. Mass Transportation      | ___                                 |
| G. Housing                  | ___                                 |
| H. (Un)employment           | ___                                 |
| I. Crime                    | <input checked="" type="checkbox"/> |
| J. Ethnic Discrimination    | ___                                 |
| K. Pollution/Environment    | ___                                 |
| L. Broadcast Media          | ___                                 |
| M. Print Media              | ___                                 |
| N. Health Care              | ___                                 |
| O. Youth                    | ___                                 |
| P. Alcohol/Drugs            | <input checked="" type="checkbox"/> |
| Q. Cost of Living/Inflation | ___                                 |
| R. Energy/Fuel              | ___                                 |
| S. Senior Citizens          | <input checked="" type="checkbox"/> |
| T. Recreation               | ___                                 |
| U. Welfare                  | ___                                 |
| V. Women's Rights           | ___                                 |
| W. Streets/Highways         | ___                                 |
| X. Consumer Problems        | ___                                 |
| Y. Taxes                    | ___                                 |
| Others                      | ___                                 |

COMMUNITY  
LEADER SAMPLE

PLEASE PRINT

White/Mark

Culture

L

NAME: Robert Ankrom - Chairman  
 TITLE: University of Miami Dept. of Theatre Arts  
 ADDRESS: P.O. Box 248273  
 CITY: Coral Gables (Miami) STATE: FL 33124  
 DATE AND LOCATION OF INTERVIEW: 305/284-6439  
 INTERVIEWED BY: R.D.

ADDITIONAL LEADERSHIP POSITIONS	TAB
Board of Dir. - Florida Theatre Conference	
Board of Dir. - FL Assoc. for Theatrical Educators	

COMMENTS ON PROBLEMS:

1. Transportation
2. Apathy - People just don't seem to care about anything or any-one else but themselves and in many cases not even themselves!
3. Ethnic Discrimination!

TABULATION

- A. Education/Schools —
- B. State/Local Gov. —
- C. Fed. Gov. —
- D. Apathy ☒
- E. Growth/Pop. —
- F. Mass Transportation ☒
- G. Housing —
- H. (Un)employment —
- I. Crime —
- J. Ethnic Discrimination ☒
- K. Pollution/Environment —
- L. Broadcast Media —
- M. Print Media —
- N. Health Care —
- O. Youth —
- P. Alcohol/Drugs —
- Q. Cost of Living/Inflation —
- R. Energy/Fuel —
- S. Senior Citizens —
- T. Recreation —
- U. Welfare —
- V. Women's Rights —
- W. Streets/Highways —
- X. Consumer Problems —
- Y. Taxes —
- Others —

COMMUNITY  
LEADER SAMPLE

PLEASE PRINT

Education

L

NAME: Mr. Edward Foote  
 TITLE: Dean - University of Miami  
 ADDRESS: 1611 N.W. 12th Ave.  
 CITY: Miami STATE: FL 33126  
 DATE AND LOCATION OF INTERVIEW 284-5155  
 INTERVIEWED BY: R.D.

ADDITIONAL LEADERSHIP POSITIONS	TAB
<u>Chairman - The Miami Anti-Drug</u>	
<u>Coalition</u>	

COMMENTS ON PROBLEMS:

- Illegal Drugs
- Insufficient Public Money  
for : Roads  
Schools  
homeless  
etc...
- Crime - how it has affected  
our image.

TABULATION

- A. Education/Schools —
- B. State/Local Gov. —
- C. Fed. Gov. —
- D. Apathy —
- E. Growth/Pop. —
- F. Mass Transportation —
- G. Housing —
- H. (Un)employment —
- I. Crime ✓
- J. Ethnic Discrimination —
- K. Pollution/Environment —
- L. Broadcast Media —
- M. Print Media —
- N. Health Care —
- O. Youth —
- P. Alcohol/Drugs ✓
- Q. Cost of Living/Inflation —
- R. Energy/Fuel —
- S. Senior Citizens —
- T. Recreation —
- U. Welfare —
- V. Women's Rights —
- W. Streets/Highways —
- X. Consumer Problems —
- Y. Taxes —
- Others Public Money ✓

N. Amer. Indian / Male

BCI LEADER SAMPLE

PLEASE PRINT

EDUCATION

L

NAME Harold Jones - Principal  
TITLE Allapatt Elementary  
ADDRESS 4700 N.W. 12th Ave.  
CITY Miami STATE FL 33127  
DATE AND LOCATION OF INTERVIEW \_\_\_\_\_  
308/635-0873  
INTERVIEWED BY R.N.

BUSINESS COMMUNICATIONS INC. — 900 RIDGELA BANK BLDG. — FORT WORTH, TEXAS 76116 — (817) 731-8637

ADDITIONAL LEADERSHIP POSITIONS	TAB
<u>Pres. - Outdoors Club</u>	
<u>Affiliated w/ - Omega Psi Phi</u>	
<u>Fraternity.</u>	

COMMENTS ON PROBLEMS:

1) Drug Issue

2) Taxes

3) The economical situation.

TABULATION

- A. Education/Schools —
- B. State/Local Gov. —
- C. Fed. Gov. —
- D. Apathy —
- E. Growth/Pop. —
- F. Mass Transportation —
- G. Housing —
- H. (Un)employment —
- I. Crime —
- J. Ethnic Discrimination —
- K. Pollution/Environment —
- L. Broadcast Media —
- M. Print Media —
- N. Health Care —
- O. Youth —
- P. Alcohol/Drugs — ✓
- Q. Cost of Living/Inflation — ✓
- R. Energy/Fuel —
- S. Senior Citizens —
- T. Recreation —
- U. Welfare —
- V. Women's Rights —
- W. Streets/Highways —
- X. Consumer Problems —
- Y. Taxes — ✓
- Others —

COMMUNITY  
LEADER SAMPLE

PLEASE PRINT

White / female

Environment

L

NAME: Karen Mayers - Project Manager for Asbestos and  
TITLE: Auditing Services - ENVIRAPACT  
ADDRESS: 4790 N.W. 157<sup>th</sup> St.  
CITY: Miami STATE: FL 33014-6421  
DATE AND LOCATION OF INTERVIEW 620 - 1700  
INTERVIEWED BY: R.D.

ADDITIONAL LEADERSHIP POSITIONS	TAB
NONE	

COMMENTS ON PROBLEMS:

1. Community Right to know about industrial chemical usage, chemical spills, etc...
2. Asbestos - Renting, leasing or selling property.
3. Ground water - for better drinking water quality.

TABULATION

- A. Education/Schools —
- B. State/Local Gov. —
- C. Fed. Gov. —
- D. Apathy —
- E. Growth/Pop. —
- F. Mass Transportation —
- G. Housing —
- H. (Un)employment —
- I. Crime —
- J. Ethnic Discrimination —
- K. Pollution/Environment ☒
- L. Broadcast Media —
- M. Print Media ☒
- N. Health Care ☒
- O. Youth —
- P. Alcohol/Drugs —
- Q. Cost of Living/Inflation —
- R. Energy/Fuel —
- S. Senior Citizens —
- T. Recreation —
- U. Welfare —
- V. Women's Rights —
- W. Streets/Highways ☒
- X. Consumer Problems ☒
- Y. Taxes —
- Others —

WHITE / MALE

**BCI LEADER SAMPLE**

PLEASE PRINT

GOVERNMENT

L

BUSINESS COMMUNICATIONS INC. — 900 RIDDLEA BANK BLDG., FORT WORTH, TEXAS 76116 — (817) 731-8037

NAME Low Kickasola - Vice President  
 TITLE Miami Association of Fire Fighters  
 ADDRESS 1701 N.W. 79th Ave.  
 CITY Miami STATE FL 33126  
 DATE AND LOCATION OF INTERVIEW \_\_\_\_\_  
305/592-7766  
 INTERVIEWED BY R.U.

ADDITIONAL LEADERSHIP POSITIONS	TAB
<u>Paramedic on an Ambulance</u>	
<u>Rescue Vehicle</u>	

**COMMENTS ON PROBLEMS:**

1) Medical / Emergency Services  
 2) The Streets - Drug Problem - Life Style of City  
 3) Need more Federal and State help & support. !!

**TABULATION**

- A. Education/ Schools —
- B. State/ Local Gov. ☒
- C. Fed. Gov. ☒
- D. Apathy —
- E. Growth/Pop. —
- F. Mass Transportation —
- G. Housing —
- H. (Un)employment —
- I. Crime —
- J. Ethnic Discrimination —
- K. Pollution/ Environment —
- L. Broadcast Media —
- M. Print Media —
- N. Health Care ☒
- O. Youth —
- P. Alcohol/ Drugs ☒
- Q. Cost of Living/ Inflation —
- R. Energy/Fuel —
- S. Senior Citizens —
- T. Recreation —
- U. Welfare —
- V. Women's Rights —
- W. Streets/ Highways —
- X. Consumer Problems —
- Y. Taxes —
- Others —

City Image ☒

White Male

BCI LEADER SAMPLE

PLEASE PRINT

Government

L

BUSINESS COMMUNICATIONS INC. - 900 RIDGLEA BANK BLDG., FORT WORTH, TEXAS 76116 - (817) 731-9837

NAME Jeff Ryan - Executive Director  
 TITLE Broward County Legislative Delegation  
 ADDRESS 115 S. Andrews Ave.  
 CITY Ft. Lauderdale STATE FL 33301  
 DATE AND LOCATION OF INTERVIEW 7-20-89  
357-6555  
 INTERVIEWED BY \_\_\_\_\_

ADDITIONAL LEADERSHIP POSITIONS	TAB
On Many Different County and	
City Boards.	

COMMENTS ON PROBLEMS:

1. Surface Water Management Resources
2. Crime -  
 People away at work etc...  
 Houses broken into  
 Car + bike theft
3. Community Awareness  
 Concerning things that affect legislatures.  
 People feel they don't have a voice or say so - when truthfully speaking, the leg. likes to hear from their constituencies.

TABULATION	
A. Education/ Schools	—
B. State/ Local Gov.	—
C. Fed. Gov.	—
D. Apathy	—
E. Growth/Pop.	✓
F. Mass Transportation	—
G. Housing	—
H. (Un)employment	—
I. Crime	✓
J. Ethnic Discrimination	—
K. Pollution/ Environment	✓
L. Broadcast Media	—
M. Print Media	—
N. Health Care	—
O. Youth	—
P. Alcohol/ Drugs	—
Q. Cost of Living/ Inflation	—
R. Energy/Fuel	—
S. Senior Citizens	—
T. Recreation	—
U. Welfare	—
V. Women's Rights	—
W. Streets/ Highways	—
X. Consumer Problems	—
Y. Taxes	—
Others	63321



Hispanic/Male

BCI LEADER SAMPLE

PLEASE PRINT

LABOR

L

BUSINESS COMMUNICATIONS INC. - 900 NIDDELA BANK BLDG. - FORT WORTH, TEXAS 76116 - (817) 731-0037

NAME Marty Urra - President  
 TITLE AF/CIO of South Florida  
 ADDRESS 4090 Langona St.  
 CITY Miami STATE FL 33146  
 DATE AND LOCATION OF INTERVIEW \_\_\_\_\_  
305/444-2499  
 INTERVIEWED BY R.W.

ADDITIONAL LEADERSHIP POSITIONS	TAB
<u>Pres. - Ft. Consumers Federation</u>	
<u>Board of Dir. - Eastern Financial Credit Union</u>	
<u>Board of Dir. - Convention Visitors Bureau</u>	
<u>Board of Dir. - Ft. State Council for Senior</u>	
<u>Alliance on Aging - Board of Directors</u> <sup>also</sup>	
<u>Codes employed Handicapped Committee</u> <sup>also</sup> / <u>Citizens</u>	

COMMENTS ON PROBLEMS:

- 1) Tri-ethnic bridge building
- 2) Healthcare
- 3) Housing
- 4) Tax payers

TABULATION

- A. Education/ Schools \_\_\_\_\_
- B. State/ Local Gov. \_\_\_\_\_
- C. Fed. Gov. \_\_\_\_\_
- D. Apathy \_\_\_\_\_
- E. Growth/Pop. \_\_\_\_\_
- F. Mass Transportation \_\_\_\_\_
- G. Housing ☒
- H. (Un)employment \_\_\_\_\_
- I. Crime \_\_\_\_\_
- J. Ethnic Discrimination ☒
- K. Pollution/ Environment \_\_\_\_\_
- L. Broadcast Media \_\_\_\_\_
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- T. Recreation \_\_\_\_\_
- U. Welfare \_\_\_\_\_
- V. Women's Rights \_\_\_\_\_
- W. Streets/ Highways \_\_\_\_\_
- X. Consumer Problems \_\_\_\_\_
- Y. Taxes ☒
- Others \_\_\_\_\_

COMMUNITY  
LEADER SAMPLE

PLEASE PRINT

Black / Male

Military

L

NAME: Don Shannon -

TITLE: V.F.W. Post 895

ADDRESS: 4414 Pembroke Rd.

CITY: Hwd.

STATE: Fl.

DATE AND LOCATION OF INTERVIEW 7-6-89

987-6089

INTERVIEWED BY: \_\_\_\_\_

ADDITIONAL LEADERSHIP POSITIONS	TAB
NONE	

COMMENTS ON PROBLEMS:

1. Drugs

2. Economics

3. Good Housing

TABULATION

- A. Education/Schools \_\_\_\_\_
- B. State/Local Gov. \_\_\_\_\_
- C. Fed. Gov. \_\_\_\_\_
- D. Apathy \_\_\_\_\_
- E. Growth/Pop. \_\_\_\_\_
- F. Mass Transportation \_\_\_\_\_
- G. Housing ☒
- H. (Un)employment \_\_\_\_\_
- I. Crime \_\_\_\_\_
- J. Ethnic Discrimination \_\_\_\_\_
- K. Pollution/Environment \_\_\_\_\_
- L. Broadcast Media \_\_\_\_\_
- M. Print Media \_\_\_\_\_
- N. Health Care \_\_\_\_\_
- O. Youth \_\_\_\_\_
- P. Alcohol/Drugs ☒
- Q. Cost of Living/Inflation ☒
- R. Energy/Fuel \_\_\_\_\_
- S. Senior Citizens \_\_\_\_\_
- T. Recreation \_\_\_\_\_
- U. Welfare \_\_\_\_\_
- V. Women's Rights \_\_\_\_\_
- W. Streets/Highways \_\_\_\_\_
- X. Consumer Problems \_\_\_\_\_
- Y. Taxes \_\_\_\_\_
- Others \_\_\_\_\_

COMMUNITY  
LEADER SAMPLE

PLEASE PRINT

White/Male

Military

L

NAME: Dept. of Transportation U.S. Coast Guard Auxiliary

TITLE: Vice Flotilla Commander - JACK WILLIAMS

ADDRESS: 909 S.E. First Ave. (5720 Cody St. Hwd. Fl. 33021-21

CITY: Miami STATE: Fl. 33131-3050

DATE AND LOCATION OF INTERVIEW

9-21-3619

INTERVIEWED BY: \_\_\_\_\_

ADDITIONAL LEADERSHIP POSITIONS	TAB
NONE	

COMMENTS ON PROBLEMS:

1) Waterways - safe boating ramps where people can launch their boats here in Broward County.

2) It seems that the problems that occur in the Rich areas are solved immediately ~ whereas the middle class people who have problems have to wait and many times aren't ever taken care of!

3) The County roads need improvement.

TABULATION

A. Education/Schools	___
B. State/Local Gov.	___
C. Fed. Gov.	___
D. Apathy	___
E. Growth/Pop.	___
F. Mass Transportation	___
G. Housing	___
H. (Un)employment	___
I. Crime	___
J. Ethnic Discrimination	___
K. Pollution/Environment	✓
L. Broadcast Media	___
M. Print Media	___
N. Health Care	___
O. Youth	___
P. Alcohol/Drugs	___
Q. Cost of Living/Inflation	___
R. Energy/Fuel	___
S. Senior Citizens	___
T. Recreation	___
U. Welfare	✓
V. Women's Rights	___
W. Streets/Highways	✓
X. Consumer Problems	___
Y. Taxes	___
Others	___

White/Female

BCI LEADER SAMPLE

2nd QTR. 89

PLEASE PRINT

Agriculture

L

NAME Becky Van Acker (Office Manager)  
TITLE A&L Southern Agricultural Laboratory  
ADDRESS 1301 W. Copans Rd.  
CITY Pompano STATE FL.  
DATE AND LOCATION OF INTERVIEW \_\_\_\_\_  
972-3255  
INTERVIEWED BY Rlin Downing

BUSINESS COMMUNICATIONS INC. — 900 RIDGLEA BANK BLDG., FORT WORTH, TEXAS 76116 — (817) 731-0037

ADDITIONAL LEADERSHIP POSITIONS	TAB

COMMENTS ON PROBLEMS:

- 1) Drugs
- 2) Homeless
- 3) Crime

TABULATION

- A. Education/ Schools —
- B. State/ Local Gov. —
- C. Fed. Gov. —
- D. Apathy —
- E. Growth/Pop. —
- F. Mass Transportation —
- G. Housing —
- H. (Un)employment — ✓
- I. Crime — ✓
- J. Ethnic Discrimination —
- K. Pollution/ Environment —
- L. Broadcast Media —
- M. Print Media —
- N. Health Care —
- O. Youth —
- P. Alcohol/ Drugs — ✓
- Q. Cost of Living/ Inflation —
- R. Energy/Fuel —
- S. Senior Citizens —
- T. Recreation —
- U. Welfare —
- V. Women's Rights —
- W. Streets/ Highways —
- X. Consumer Problems —
- Y. Taxes —
- Others —

Homeless ✓  
03254

Hispanic/female

**BCI LEADER SAMPLE**

PLEASE PRINT

Business

L

NAME Dolores Canizales (Executive Dir.)  
 TITLE Pembroke Chamber of Commerce  
 ADDRESS 8910 Miramar Parkway  
 CITY Pembroke Pines STATE Fl. 33021  
 DATE AND LOCATION OF INTERVIEW 6-23-89  
432-9808  
 INTERVIEWED BY Robin Downing

BUSINESS COMMUNICATIONS INC. - 900 RIDGLEA BANK BLDG. - FORT WORTH, TEXAS 76116 - (817) 731-0037

ADDITIONAL LEADERSHIP POSITIONS	TAB
Chairman - Brund. County Community	
College Mentor Program Advisor	
Board	
Secretary - Brund. County Chambers	
I.A.B.C. Association of	
Treasurer - International Business Communications	

**COMMENTS ON PROBLEMS:**

1) Education  
 2) Aids  
 3) Gun Control

**TABULATION**

- A. Education/ Schools ☒
- B. State/ Local Gov. ☐
- C. Fed. Gov. ☐
- D. Apathy ☐
- E. Growth/Pop. ☐
- F. Mass Transportation ☐
- G. Housing ☐
- H. (Un)employment ☐
- I. Crime ☐
- J. Ethnic Discrimination ☐
- K. Pollution/ Environment ☐
- L. Broadcast Media ☐
- M. Print Media ☐
- N. Health Care ☐
- O. Youth ☐
- P. Alcohol/ Drugs ☐
- Q. Cost of Living/ Inflation ☐
- R. Energy/Fuel ☐
- S. Senior Citizens ☐
- T. Recreation ☐
- U. Welfare ☐
- V. Women's Rights ☐
- W. Streets/ Highways ☐
- X. Consumer Problems ☐
- Y. Taxes ☐

Others

Aids

03285

Gun Control ☒

## BCI LEADER SAMPLE

PLEASE PRINT

white/Female

Charity

L

NAME Johanna Fusco  
 TITLE Ex. Dir. : Big Bros. and Big Sisters  
 ADDRESS 3601 W. Commercial Boulevard #10  
 CITY  Ft. Laud. STATE FL 33309  
 DATE AND LOCATION OF INTERVIEW 6-12-89  
(305) 485-3481  
 INTERVIEWED BY Rolin Downing

BUSINESS COMMUNICATIONS INC. — 900 RIDGLEA BANK BLDG. — FORT WORTH, TEXAS 76116 — (817) 731-0837

ADDITIONAL LEADERSHIP POSITIONS	TAB

## COMMENTS ON PROBLEMS:

- 1.) Prevention among children  
 More community dollars spent  
 on the Drug, alcohol, gang etc...  
 problem, rather than on rehab.  
 programs.
- 2.) Community involvement in child-  
 ren's issues.
- 3.) Affordable Housing

## TABULATION

- |                                 |   |
|---------------------------------|---|
| A. Education/<br>Schools        | — |
| B. State/<br>Local Gov.         | — |
| C. Fed. Gov.                    | — |
| D. Apathy                       | — |
| E. Growth/Pop.                  | — |
| F. Mass<br>Transportation       | — |
| G. Housing                      | ✓ |
| H. (Un)employment               | — |
| I. Crime                        | — |
| J. Ethnic<br>Discrimination     | — |
| K. Pollution/<br>Environment    | — |
| L. Broadcast<br>Media           | — |
| M. Print Media                  | — |
| N. Health Care                  | — |
| O. Youth                        | ✓ |
| P. Alcohol/<br>Drugs            | ✓ |
| Q. Cost of Living/<br>Inflation | — |
| R. Energy/Fuel                  | — |
| S. Senior Citizens              | — |
| T. Recreation                   | — |
| U. Welfare                      | — |
| V. Women's Rights               | — |
| W. Streets/<br>Highways         | — |
| X. Consumer<br>Problems         | — |
| Y. Taxes                        | — |
| Others                          | — |

E

Jan./Feb./March

PROBLEMS/ISSUES	RESPONSES FROM CIVIC LEADERS	PRINTED MEDIA PUBLICATIONS	T.V. RADIO	VIEWS TELEPHONE RESPONSES	CITY COUNCIL AGENDA
ABORTION					2
AIDS					
CHILD ABUSE					4
CHILD CARE					
COST OF LIVING/TAXES/ INFLATION/POVERTY					(24)
CRIME					(37)
DRUGS/ALCOHOL ABUSE			1		(25)
DISCRIMINATION/ MINORITY GROUPS			1		6
DIVORCE/ FAMILY/SINGLES				1	5
GOVERNMENT STATE/FEDERAL EDUCATION/ SCHOOLS				1	(16)
HEALTH CARE					8
HOMELESS					(9)
HOUSING	1	1			5
IMMIGRATION POLITICS/ ENVIRONMENT					7
SENIOR CITIZENS AGING	1			1	4
TRANSPORTATION					3
UNEMPLOYMENT		1	1		7
YOUTH/CHILDREN			1		8
COMMUNITY				1	5
APATHY	1				1
MEDIA	1			1	2
PROSTITUTION/IMMORALITY	1			1	2
LAW ENFORCEMENT	1				1
PLANNING & ZONING	1				1
STREET LIGHTING				1	1
GANGS				1	1
TRAFFIC				1	1
WAR					3
WATER	1	1			2
FOOD WASTE	1				1
CHILD SUPPORT	1				1
MILITARY	1		1		2
OCCULT			1		1
SOCIAL SERVICES	1				1



WHFT-TV 45 MIAMI, FLORIDA  
TABULATIONS OF ASCERTAINMENTS

1990

PROBLEMS/ISSUES	RESPONSES FROM CIVIC LEADERS	PRINTED MEDIA PUBLICATIONS	T.V. RADIO	VIEWERS TELEPHONE RESPONSES	CITY COUNCIL AGENDA
ABORTION					2
ADULTS	I	I			2
CHILD ABUSE					4
CHILD CARE	I				2
COST OF LIVING/ INFLATION/POVERTY					22
CRIME					22
DRUGS/ALCOHOL ABUSE					26
DISCRIMINATION/ MINORITY GROUPS			I	I	7
FAMILY/SINGLES				I	4
GOVERNMENT					5
STATE/FEDERAL EDUCATION/ SCHOOLS					15
HEALTH CARE		I			9
HOMELESS				I	14
HOUSING					1
IMMIGRATION					0
POLLUTION/ ENVIRONMENT		I	I	I	11
SIENOR CITIZENS AGING					10
TRANSPORTATION					4
UNEMPLOYMENT				I	4
YOUTH/CHILDREN			I	I	12
2. VOLUNTEERS)					2
3. MINUTY INVOLVEMENT					
4. BUSINESS)					
CONSUMER PROBLEMS					
5. STREETS/HIGHWAYS	I				1
6. BIRTH/POPULATION	I				1
7. EDUCATION					2
8. GEOGRAPHY				I	5
9. HEALTH	I				1
10. LOCATION	I			2	1
11. AREA	I				1